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**Associate Professor, Educational Leadership**  
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**ACADEMIC BACKGROUND**

**Education**

Ph.D., 2011      The University of Texas at Austin, Austin, Texas  
Educational Leadership  
Major Area: Educational Policy & Planning

M.Ed., 1999      Trinity University, San Antonio, Texas  
Major Area: School Administration

B.A., 1995      Texas State University, San Marcos, Texas  
Major Area: English (with teaching certification)

**Professional Certifications**

Mid-Management Administrator (PK-12) Life  
Secondary English (6-12) Life  
Secondary History (6-12) Life  
Secondary English Language Arts (6-12) [Exp. 2021]  
Generic Special Education (6-12) [Exp. 2021]  
English as a Second Language (6-12) [Exp. 2021]

**Previous Professional Positions**

Legislative Analyst	2009, 2011 Legislative Sessions
Texas Association of School Boards	
Principal, Spring Branch Middle School Comal Independent School District, TX	2006-2008
Principal, Bill Brown Elementary School Comal Independent School District, TX	2001-2006
Assistant Principal, Smithson Valley High School Comal Independent School District, TX	1998-2001
Teacher, 7 <sup>th</sup> Grade English Language Arts Comal Independent School District, TX	1995-1998

**Professionally Related Honors and Awards**

2015      *Journal of Research on Leadership Education* "Reviewer of the Year" Award  
2011      American Educational Research Association: Division H Award for Outstanding  
Planning, Policy, or Management Research (Co-authored paper)

## TEACHING

### Undergraduate Courses Taught

Educational Assessment (EDUC 60313) [fall 2015 section limited to undergraduate students accepted into the Accelerated Master's program in Curriculum & Instruction]  
Professional Induction: Internship (EDEC 42236) [Clinical Teaching supervision]

### Graduate Courses Taught

Data-Informed Decision Making (EDAD 70063)  
Research in Education (EDUC 70953)  
Principal Practicum (EDLE 60083A/B) \*involves additional field supervision  
Educational Program Evaluation (EDUC 60823)  
Data Use for Educational Leaders (EDLE 60083)  
Foundational Readings in Educational Leadership (EDAD 70003)  
Educational Assessment (EDUC 60313)  
Introduction to Applied Qualitative Methods (EDUC 70923)  
Internship (Higher Education Contexts) (EDAD 70200)  
Educational Policy & Practice (EDAD 70043)  
Trends & Issues in Administration (EDAD 60133)  
Administrators & Teachers (EDAD 60113)

## Research

### Publications

- Stark, M., McGhee, M.W, & **Jimerson, J.B.** (2017, Advance online publication). Reclaiming instructional supervision: Using Solution-Focused strategies to promote teacher development. *Journal of Research in Leadership Education*. Doi: 10.1177/1942775116684895
- Cho, V. & **Jimerson, J.B.** (2016, Advance online publication). Managing digital identity on Twitter: The case of school administrators on Twitter. *Educational Management Administration & Leadership*.
- Jimerson, J.B.**, Cho, V., & Wayman, J.C. (2016). Student-involved data use: Teacher practices and considerations for professional learning. *Teaching and Teacher Education: An International Journal of Research and Studies*, 60, 413-434. DOI: 10.1016/j.tate.2016.07.008.
- Mandinach, E.B. & **Jimerson, J.B.** (2016). Teachers learning how to use data: A synthesis of the issues and what is known. *Teaching and Teacher Education: An International Journal of Research and Studies* 60, 452-457. DOI: 10.1016/j.tate.2016.07.0080.
- Jimerson, J.B.** (2016). How are we approaching data-informed practice? Development of the Survey of Data Use & Professional Learning. *Educational Assessment, Evaluation and Accountability* 28(1), 61-87. DOI 10.1007/s11092-015-9222-9.
- Jimerson, J.B.** & Childs, J.C. (2015, Advance online publication). Signal and symbol: How state and local policies address data-informed practice. *Educational Policy*. DOI: 10.1177/0895904815613444.
- Jimerson, J.B.**, Choate, M.R., & Dietz, L.K. (2015). Supporting data-informed practice among early career teachers: The role of mentors. *Leadership and Policy in Schools* 14(2), 204-232.

- Quebec Fuentes, S., Switzer, J.M., & **Jimerson, J.B.** (2015). Catching up to the CCSS: A principal navigates out-of-subject instructional leadership. *Journal of Cases in Educational Leadership* 18(3), 195-214.
- Jimerson, J.B.** & Reames, E.B. (2015) Student-involved data use: Establishing the evidence base. *Journal of Educational Change* 16(3), 281-304. DOI: 10.1007/s10833-105-9246-4.
- Cho, V., **Jimerson, J.B.**, & Wayman, J.C. (2015). Data system implementation: A leader navigates people problems around technology and data use. *Journal of Cases in Educational Leadership* 18(2), 134-143.
- Jimerson, J.B.** & Wayman, J.C. (2015). Professional learning for using data: Examining teacher needs and supports. *Teachers College Record*. 117(4), 1-36.
- Jimerson, J.B.** (2014). Thinking about data: Exploring the development of mental models for “data use” among teachers and school leaders. *Studies in Educational Evaluation* 42, 5-14.
- Wayman, J.C. & **Jimerson, J.B.** (2014). Teacher needs for data-related professional learning. *Studies in Educational Evaluation* 42, 25-34.
- Jimerson, J.B.** & McGhee, M. (2013). Leading inquiry in schools: Examining mental models of data-informed practice. *Current Issues in Education* 16(1), 1-20. Retrieved from <http://cie.asu.edu/ojs/index.php/cieatasu/article/view/1163>
- Jimerson, J.B.** (2013). Weave data into learning: Support and planning are key to integrating data use into teacher practice. *Journal of Staff Development* 34(5) 50-53.
- Wayman, J. C., Cho, V., **Jimerson, J. B.**, Spikes, D. D. (2012). District-Wide Effects on Data Use in the Classroom. *Education Policy Analysis Archives*, 20 (25). Retrieved from <http://epaa.asu.edu/ojs/article/view/979>
- Wayman, J.C., **Jimerson, J.B.**, and Cho, V. (2012). Organizational considerations in establishing the data-informed district. *School Effectiveness and School Improvement* 23(2): 159-178.
- Jimerson, J.B.** (2012). Differentiated Learning for Teachers. *NAESP Principal*. 92(2), 34-35.
- Jimerson, J.B.** (2012). Does data use work? *Texas Study of Secondary Education*. 22(1), 29-32.
- Holme, J.J., Richards, M., **Jimerson, J.B.**, & Cohen, B. (2010). Testing the “theory of action” of high school exit exam policies: A review of research of the impact of exit testing on student achievement, attainment, post-secondary outcomes, and institutional responses. *Review of Educational Research* 80(4), 476-526.

#### *Book Chapters/Reviews*

- Wayman, J. C., Cho, V., **Jimerson, J. B.** & Snodgrass Rangel, V. W. (2015). A look into the workings of data use in a mid-sized district. In I.E. Sutherland, K.L. Sanzo & J.P. Scribner (Eds.). *Advances in Educational Administration: Leading small and mid-sized urban school districts, Volume 22* (241-275). Emerald Group Publishing Limited.
- Jimerson, J.B.** (2014). Review of *From Data to Action: A Community Approach to Improving Youth Outcomes* by Milbrey McLaughlin and Rebecca A. London. *Teachers College Record*. Retrieved June 24, 2014 from <http://www.tcrecord.org/PrintContent.asp?ContentID=17572>

*Technical Reports/White Papers*

**Jimerson, J.B.** & Nguyen, A. (2013, April). *An Evaluation of Data-Informed Practice in Pence ISD: Perceptions, Practices, and Needs*. Fort Worth: Texas Christian University.

Wayman, J. C., **Jimerson, J. B.**, Cho, V., & Snodgrass Rangel, V. W. (2010). *Improving data use in District Two: Becoming a data-informed district*. Austin: The University of Texas.

Wayman, J. C., Snodgrass Rangel, V. W., **Jimerson, J. B.**, Cho, V., (2010). *Improving data use in District Three: Becoming a data-informed district*. Austin: The University of Texas.

Wayman, J. C., Cho, V., Snodgrass Rangel, V. W., & **Jimerson, J. B.** (2010). *Improving data use in District One: Becoming a data-informed district*. Austin: The University of Texas.

*Presentations*

Childs J.C. & **Jimerson, J.B.** (2016, November). Data-Informed Decision Making as a School Improvement Practice in Addressing Chronic Absenteeism. Paper submitted for presentation at the 2016 Annual Meeting of the University Council for Educational Administration, Detroit, MI.

**Jimerson, J.B.**, Cho, V., & Wayman, J.C. (2016, April). Professional learning for student-involved data use. Paper presented at the 2016 Annual Meeting of the American Educational Research Association, Washington, D.C.

**Jimerson, J.B.**, Cho, V., Scroggins, K.A., Balial, R., & Robinson, R. (2016, April). Why and how teachers involve students with data. Paper presented at the 2016 American Educational Research Association, Washington, D.C.

Cho, V. & **Jimerson, J.B.** (2015, November). Performed Identity Online: The Case of School Administrators on Twitter. Paper presented at the 2015 Annual Meeting of the University Council for Educational Administration, San Diego, CA.

**Jimerson, J.B.**, Stark, M., & McGhee, M.W. (2015, April). The language of instructional improvement: What instructional supervisors can learn from solution-focused counseling. Paper presented at the 2015 Annual Meeting of the American Educational Research Association, Chicago, IL.

Childs, J.C. & **Jimerson, J.B.** (2014, November). *The signal and the symbol: The role of policy in catalyzing data-informed practice*. Paper presented at the 2014 Annual Meeting of the University Council for Educational Administration, Washington, D.C.

**Jimerson, J.B.** (2014, April). *Getting to useful: Developing a way to evaluate perceptions around data use*. Paper presented at the 2014 Annual Meeting of the American Educational Research Association, Philadelphia, PA.

**Jimerson, J.B.**, Choate, M.R., & Dietz, L.K. (2013, November). *The use of mentors in building capacity for data use: Results from a pilot study*. Paper presented at the Annual Meeting of the University Council for Educational Administration, Indianapolis, IN.

Reames, E.B., **Jimerson, J.B.**, Kochan, F., & Adams, A. (2013, November). *Improving university/K-12 educational leadership partnerships: What do we know since redesign?* Paper presented at the Annual Meeting of the University Council for Educational Administration, Indianapolis, IN.

- Jimerson, J.B.** & Reames, E.B. (2013, November). *Student-involved data use: Trends in practice and research*. Paper presented at the Annual Meeting of the University Council for Educational Administration, Indianapolis, IN.
- Jimerson, J.B.** (2012, December). *Designing professional learning to support teacher data use*. Workshop presented at the 2012 Learning Forward Annual Conference, Boston, MA.
- Jimerson, J.B.** & McGhee, M. (2012, November). *Principal leadership and data use: Examining mental models of data-informed practice*. Paper presented at the 2012 Annual Conference of the University Council for Educational Administration, Denver, CO.
- Jimerson, J.B.** (2012, October). *Supporting teachers' use of data*. Workshop presented at the 2012 Annual Conference of the Texas Association for Supervision and Curriculum Development, Dallas, TX.
- Jimerson, J.B.** & Wayman, J.C. (2012, June). *Professional learning for data use: Getting teachers the skills they need*. Workshop presented at the 2012 Texas Association of Secondary School Principals Summer Workshop, Austin, TX.
- Jimerson, J.B.**, & Wayman, J.C. (2012, May). *Branding educational data use through professional learning: Findings from a study in three districts*. Paper presented at the 2012 Annual Meeting of the American Educational Research Association, Vancouver, British Columbia.
- Jimerson, J.B.** & Wayman, J.C. (2011, November). *Data-related professional learning in three districts: What teachers need vs. what teachers get*. Paper presented at the 2011 Annual Meeting of the University Council for Educational Administration, Pittsburgh, PA.
- Jimerson, J.B.** & Wayman, J.C. (2011, May). *Approaches to data-related professional learning in three Texas districts*. Paper presented at the 2011 Annual Meeting of the American Educational Research Association, New Orleans, LA.
- Wayman, J.C., Cho, V.C., & **Jimerson, J.B.** (2011, May). *Organizational considerations in educational data use*. Paper presented at the 2011 Annual Meeting of the American Educational Research Association, New Orleans, LA.
- Wayman, J.C., Spikes, D., Cho, V., & **Jimerson, J.B.** (2011, February). *Implementation and use of data systems in the data-informed district*. Presentation at the 2011 Management Information Systems Conference, Austin, TX.
- Jimerson, J.B.** & Wayman, J.C. (2010, October). *Helping educators "do data": Toward a planning framework for data-oriented professional learning*. Paper presented at the 2010 Annual Meeting of the University Council for Educational Administration, New Orleans, LA.
- Wayman, J.C., **Jimerson, J.B.**, Cho, V., (2010, October). *District policies for the effective use of student data*. Paper presented at the 2010 Annual Meeting of the University Council for Educational Administration, New Orleans, LA.
- Wayman, J.C., Cho, V., **Jimerson, J.B.**, & Snodgrass Rangel, V.W. (2010, May). *The data-informed district: A systemic approach to educational data use*. Paper presented at the 2010 Annual Meeting of the American Educational Research Association, Denver, CO.
- Jimerson, J.B.** (2009, February). *Opposition to exit testing: Trends in advocacy*. Paper presented at the conference of the Center for Health and Social Policy, The University of Texas at Austin, Austin, TX.

### **Theses/Capstones/Dissertations Directed and Committee Service**

#### **CHAIR: COMPLETED**

- Marshall, M.J (November 2016). Doctoral dissertation: *A Quantum Leap toward Higher Education Transformation: An Interinstitutional Collaboration Case Study*
- Jarchow, T.J. (April 2016). Doctoral dissertation: *Building a Positive Adult Culture in Urban Turnaround Schools: A Case Study Analysis of Two Secondary Schools*
- Dunn, J.W. (April 2015). Doctoral dissertation: *Tablet Initiative: Goals, Experiences, and Outcomes.*
- Stroud, N.D. (April 2015) Doctoral dissertation: *Easing the Transition from a Traditional School Setting to a Montessori Learning Environment.*
- Johnston, S. (April 2014). Doctoral Capstone Project: *Finding the Balance: Technology Use in Early Childhood Education.*
- Jones, K. (April 2013). Masters treatise: "Utilizing Student-Directed Cool-Down Centers as a Behavioral Intervention."

#### **CHAIR: STUDENTS IN PROGRESS**

- Adams, K.M. (In progress). Doctoral dissertation: *Count Me In: Developing Number Sense in Pre-Kindergarten Students with Down Syndrome*
- Demagistris, R. (In progress), Doctoral Capstone Project: *How to Work Smarter rather than Harder when Hiring: The Intersection of District Human Resources and School Leader Decision-Making*
- Alsip, A. (In progress). Doctoral dissertation: *What Factors Influence Parental Choices in Independent School Settings?* (Working title)
- Hunt, K. (In progress). Doctoral dissertation: *Supporting Schoolwide Implementation of Positive Behavior Intervention Strategies: A Case Study* (Working title)

### **Editorships, Consultantships, & Professional Activities**

#### Reviewer for:

- Educational Administration Quarterly*, 2015, 2016, 2017
- Journal of Research on Leadership Education*, 2014, 2015, 2017
- Journal of Educational Administration*, 2016, 2017
- Journal of Educational Change*, 2016
- Teacher Education Quarterly*, 2015, 2016
- International Journal of Educational Research*, 2016
- Leadership & Policy in Schools*, 2016
- American Educational Research Journal*, 2016
- Current Issues in Education*, 2013 (2), 2014, 2015, 2016
- Studies in Educational Evaluation*, 2014, 2015
- Review of Educational Research*, 2012, 2015
- Teachers College Record*, 2014, 2015
- International Journal of Leadership in Education*, 2012, 2013, 2015
- Child Development*, 2012, 2014
- Educational Researcher*, 2012, 2013(2), 2014
- International Journal for Educational Reform* (2013)
- International Research on School Leadership* (book series) 2013
- School Effectiveness & School Improvement*, 2011

#### Books/Book Proposal Reviewing

- Springer (2016)
- SAGE (2016, 2015)
- Corwin (2015)
- Routledge (Taylor & Francis) (2015)

Invited external reviewer for Year Two STEMScopes Evaluation, Rice University Center for Digital Learning and Scholarship, July 2014

Professional activities through organizations:

*University Council for Educational Administration (UCEA)*

Reviewer, University Council for Educational Administration Conference Proposals, 2010-16

Reviewer, Clark Seminar Applications, 2016

Chair/Discussant for Graduate Student Seminar Session, "Examining Today's Teachers," 2016 Annual Meeting of the University Council for Educational Administration, Detroit, MI.

Invited Panelist, "How to Be a Successful Reviewer" (Panel convened by authors of *Journal of Cases in Educational Leadership* and *Journal of Research in Leadership Education*), 2016 Annual Meeting of the University Council for Educational Administration, Detroit, MI.

Chair for paper session, "Knowledge for District and School Improvement," 2014 Annual Meeting of the University Council for Educational Administration, Washington, D.C.

Discussant for paper session, "Leadership Implications of Teacher Evaluation Systems," 2013 Annual Meeting of the University Council for Educational Administration, Indianapolis, IN.

Discussant for paper session, "Leading with Technology," 2012 Annual Meeting of the University Council for Educational Administration, Denver, CO

Co-facilitator for a mentoring session for graduate students in conjunction with the 2012 Annual Meeting of the University Council for Educational Administration, Denver, CO.

*American Educational Research Association (AERA)*

Reviewer, American Educational Research Association Conference Proposals, 2011-2017

Panelist for International Invited Session, *Professional development in the use of data for school improvement*, Division H (Research, Evaluation, & Assessment in Schools), at the 2015 Annual Meeting of the American Educational Research Association, Chicago, IL.

**Internal Grants Received**

Awarded Junior Faculty Summer Research Program and for Research and Creative Activity Funds Support, 2013. Project Title: "Building Capacity for Constructive Data Use: Planning, Leader Modeling, and Teacher Supports" Amount requested: \$6,000 (summer support) + \$2,200 (RCAF) = \$8,200 total.

Awarded Junior Faculty Summer Research Support and for Junior Faculty Research and Creative Activity Funds Support, 2012. Project Title: "Data-Related Professional Learning: Examining Educator Needs and School District Supports" Amounts awarded: \$6,000 (summer support) + \$3,985 (RCAF) = \$9,985 total.

**Other Research/Creative Activities**

**Video**

Jolly, J. (Producer). (2016). *The Voice featuring Jo Beth Jimerson: Professional learning for using data: Examining teacher needs and supports*. [Vialogues video series]. New York: Teachers College, Columbia University EdLab Studios. <https://vialogues.com/vialogues/play/27349/>

**Radio**

Marks, M. (Producer). (2016, August 18). Will a new ranking system help or hurt low-performing schools? [Radio interview]. *Texas Standard*. <http://www.texasstandard.org/stories/will-a-new-ranking-system-help-or-hurt-low-performing-schools/>

### **SERVICE**

Graduate Council Representative for College of Education, 2016-present  
Faculty Senate, College of Education Representative, 2014-17  
Traffic Regulations and Appeals Committee, 2013-present  
Regional Spelling Bee, Appeals Judge, 2016, 2017  
Honors College: FrogCamp Berlin, July 2016  
FrogCamp Volunteer, Challenge B, August 2014, 2015, 2016  
Interview Panelist, Chancellor's Scholars Interview Day, February 2016  
TCU Administrative Council, 2015-16  
Honors Faculty Fellows Task Force, Fall 2015  
Chancellor's Scholars Faculty Participant, 2015  
Panelist, TCU Government Affairs Team Presentations, May 1, 2015  
Invited co-facilitator on TCU-wide student seminar, "Exploring Leadership" (with Tyler Fisher, Assistant Director, TCU Leadership Center) (10/22, 10/29, & 11/5 2014)

### **National/International Service**

Secretary, Data-Driven Decision Making in Education, AERA SIG-In-Formation  
Committee member, 2017 Kottkamp Outstanding Dissertation Award, AERA Learning & Teaching in Educational Leadership SIG

### **Membership in Professional Organizations**

American Educational Research Association  
Division A Member (Administration, Organization, & Leadership)  
Data-Driven Decision Making SIG-in-Formation  
Learning & Teaching in Educational Leadership SIG  
School Effectiveness and School Improvement SIG  
International Congress for School Effectiveness and Improvement (ICSEI)  
Texas Association of School Administrators (TASA)  
Phi Delta Kappa International